



**Nicholas House**

HELPING HOMELESS FAMILIES ACHIEVE SELF-SUFFICIENCY

**R E A C H**

/ 2018 ANNUAL REPORT /



OUR **MISSION**  
HELPING HOMELESS FAMILIES  
ACHIEVE SELF-SUFFICIENCY

[ A LETTER FROM OUR BOARD PRESIDENT & EXECUTIVE DIRECTOR ]

**REACH...** In 2018, the homeless families Nicholas House serves made major strides in reaching for a new and better future. Meanwhile, Nicholas House expanded its reach with new relationships, more services and greater funding to help more homeless families achieve self-sufficiency.

Last year, Nicholas House assisted 568 homeless children and parents from 157 families with housing, case management, youth services, adult education and more while keeping the families intact regardless of composition.

We began a Corporate Leadership Council that has galvanized new partners from the business community to join our efforts toward making family homelessness rare, brief and nonrecurring. We've reached out to form new collaboratives with other agencies for a collective impact on economic empowerment for families. We've reached new insight as we brought greater analytical insight and diligence to program and fundraising impact. At Nicholas House, we look at every challenge that families face as an opportunity to help improve their lives, inspire independence and foster their self-sufficiency.

Going forward, our goal is straightforward: to move more families from homelessness and financial anxiety to confidence and independence as they plan and strive for their future and arrive there with control over their choices.

We hope that you enjoy this 2018 Annual Report. You'll meet a family that we've served, learn about the challenges they faced and discover how with assistance from Nicholas House, they are living the life they envisioned. You'll also discover the values that drive our success, the facts behind our programmatic and financial strength, and learn how you can have greater impact through your partnership with Nicholas House.

Thank you for helping to change lives and make our work possible. **We look forward to an even more impactful future!**

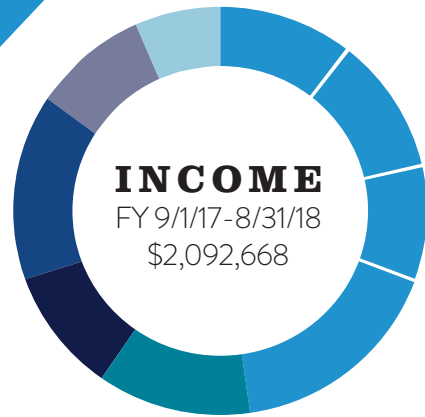
Michael Jones  
BOARD PRESIDENT



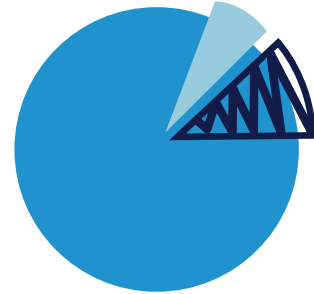
Dennis Bowman  
EXECUTIVE DIRECTOR



## 2018 FINANCIALS

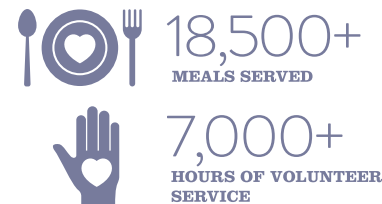
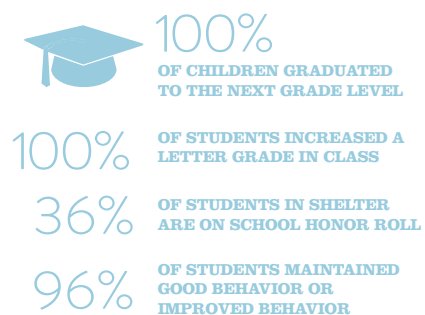
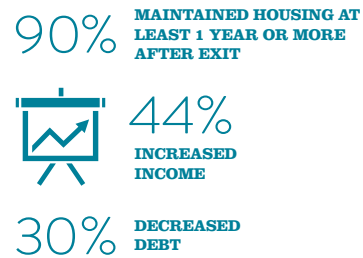
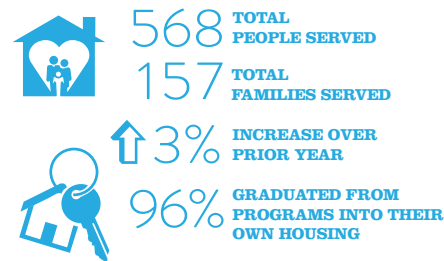


- 18% INDIVIDUALS
- 16% IN-KIND
- 14% FOUNDATIONS
- 9% UNITED WAY
- 4% CORPORATIONS
- 15% FEDERAL
- 13% CITY OF ATLANTA
- 6% STATE
- 5% FULTON COUNTY



- EXPENSES**  
FY 9/1/17-8/31/18  
\$2,022,447
- 88% PROGRAM
  - 9% FUNDRAISING
  - 3% ADMINISTRATIVE

## 2018 IMPACT



*“I just really enjoy spending time with the kids. They are so funny, interesting, and teach me about play, creativity, and spontaneity -- these lessons add value to my life outside of the hours I volunteer at Nicholas House. I hope my volunteerism models for the young people to play and have fun in ways that are collaborative, inclusive, and kind.”*

- TREVOR DWORETZ,  
VOLUNTEER

## Nicholas House PROGRAMS

NICHOLAS HOUSE PROVIDES A CONTINUUM OF PROGRAMS DESIGNED TO ASSIST HOMELESS FAMILIES AT DIFFERENT STAGES OF NEED AND CREATE NEW FUTURES

**HOME AGAIN** for families with enough income but needing initial help, leasing advocacy or homeless prevention assistance due to temporary crisis

**HOMELESS TO HOMES (H2H)** for families with some income but not enough, we obtain leases in their names as they pay 30% of their income toward rent and we provide a time-limited subsidy for the rent difference while we work to help the family increase income

**BOULEVARD SHELTER** for families with no income needing immediate shelter to help stabilize the family, provide basic needs and establish a plan and goals to move forward

**NEW HORIZONS** for families with no income plus additional barriers, this permanent supportive housing program provides services to chronically homeless families with disabilities



## HOW GIFTS MAKE A DIFFERENCE



OUR COMMUNITY'S FINANCIAL SUPPORT ALLOWS NICHOLAS HOUSE TO CONTINUE TO OFFER LIFE-CHANGING PROGRAMS FOR HOMELESS FAMILIES

**\$100**

provides 1 week's worth of snacks for homeless children in the after-school program

**\$250**

provides 1 month of training and workshops for a homeless parent

**\$500**

provides 1 month of housing, meals and support for a homeless parent and child

**\$1,000**

provides 1 year of youth services program support for a homeless child



*Donations of essential items, money, stocks, and property ensure that we can continue to support families in their journey to self-sufficiency. To help us fulfill our mission, CONTACT OUR DIRECTOR OF DEVELOPMENT at (404) 622-0793, ext. 105 or Tterry@nicholashouse.org*



## PURPOSE OF THE NICHOLAS HOUSE CLC

The Nicholas House Corporate Leadership Council (CLC) is a membership forum to provide an opportunity for increased cooperation, understanding and communication between corporate leadership within the Atlanta areas and community efforts to help reduce family homelessness making it rare, brief and nonrecurring.

Participation in the CLC provides corporate members the opportunity to have unparalleled access to leadership opportunities that impact community change, child well-being and family self-sufficiency.

## CORE PURPOSE OF THE CORPORATE LEADERSHIP COUNCIL

*The purpose of the Nicholas House Corporate Leadership Council (CLC) is to support the advancement of supportive services and long-term solutions for homeless families in collaboration with Nicholas House, Inc.*

## ACTION AREAS OF THE NICHOLAS HOUSE CLC

### ACTION AREA #1

Help generate the public will, civic support, as well as public and private resources to ensure that family homelessness is rare, brief and nonrecurring.

### ACTION AREA #2

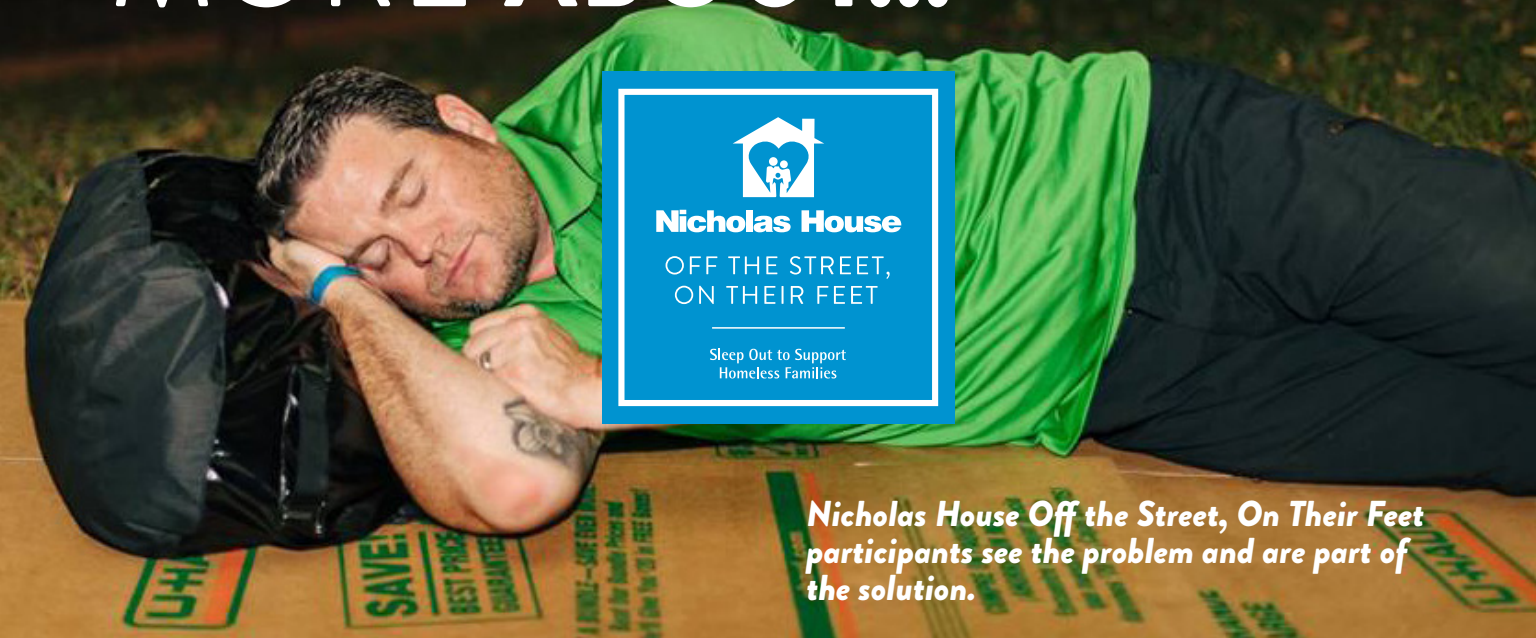
Help build human capital through employment opportunities, preparation and training to help provide a livable wage for homeless families.

### ACTION AREA #3

Help develop a cause marketing and customer/employee engagement framework that provides a strong sense of connection to the mission of Nicholas House and efforts to eradicate family homelessness.

**Membership in the CLC provides an opportunity for business leaders to engage in and address challenges that impact vulnerable families in and around the Atlanta community.** Members are recognized for their commitment to family homelessness and are charged with helping to make it rare, brief, and nonrecurring. By supporting the mission of Nicholas House and as members of the CLC, corporate partners distinguish themselves as community leaders and advocates for vulnerable families. *To join or to learn more about the Nicholas House Corporate Leadership Council, please contact [tterry@nicholashouse.org](mailto:tterry@nicholashouse.org).*

# MORE ABOUT...



**Nicholas House Off the Street, On Their Feet participants see the problem and are part of the solution.**

The Nicholas House *Off the Street, On Their Feet: Sleep Out Supporting Homeless Families* event is about so much more than spending one no-frills night sleeping on cardboard. It supports advocacy efforts on behalf of 5,000+ metro Atlantans experiencing homelessness each night. It brings into focus the impact of poverty on the lives of families in our communities.

They are lending their voices, networks and resources to help. Individuals participating in the Sleep Out bring attention to issues regarding family homelessness and hunger. For one night, participants experience the uncertainties thousands face daily by sleeping out on the ground. Through the evening's programming, participants and others learn about the work being done by Nicholas House to address some of our community's most pressing issues. In 2018, the event raised awareness of family homelessness and funds to help over 25 homeless parents and over 75 homeless children.



## LEARN MORE

about the Nicholas House *Off The Street On Their Feet Sleep Out* and **sign up at [www.nicholashouse.org](http://www.nicholashouse.org)**

# CARLA'S

# STORY



Many hardworking families live paycheck-to-paycheck—families like Carla's, who found themselves facing eviction after roommates didn't pay the light bill.

Paying off their roommates' overdue light bill taxed her family's financial resources, leading to them falling behind on rent and other bills. As late fees piled up, Carla took the initiative to look for help—and found Nicholas House. "It was hard to admit that I needed help for my family. I was scared, I didn't know if anyone could help me."

Carla attended a Nicholas House workshop to map out a plan for her family to move forward and become self-sufficient, with a focus on completing her education and budgeting to better manage her money. With the support of her case manager, Carla re-enrolled in school to complete her Associate's Degree in Applied Science to earn a Phlebotomy Certification and equip her for a higher-paying job in the medical field.

Carla and her son's father worked hard to put their plan into action and regained control of their finances. Once they demonstrated that they would be able to pay their current and future rent, Nicholas House's Home Again homelessness prevention program paid off two months of owed back rent,

preventing eviction and helping the family to get back on their feet. With focused effort, Carla and her boyfriend have stabilized their family, paid off their outstanding bills and started to build savings so that their children can have the best life possible.

Today, Carla is only weeks away from graduating with her Associate's Degree and starting an exciting new chapter in her life. She is building a lasting foundation for her family and equipping her children with the tools they need to become independent and self-sufficient adults.

*"My family came dangerously close to losing everything we'd worked so hard to achieve. Without the help and support of Nicholas House, our lives would be so different. I'm so grateful that they were able to help us."*  
— CARLA Nicholas House Program Participant

With the support of friends like you, Nicholas House provides families like Carla's with the resources they need to avert the crisis of homelessness. We empower families to realize their goals and achieve lasting self-sufficiency.

*"Thank you, for giving me back my peace of mind and a path for a better future for my family."* — CARLA



# THANK YOU TO OUR DONORS

Nicholas House is grateful to our hundreds of donors and supporters. Special thanks to those who gave \$500+(\*), \$5,000+(\*\*), \$10,000+(\*\*\*) over our last fiscal year (9/1/17-8/31/18):

★ Indicates Dream Builders Society Membership

## DREAM BUILDERS SOCIETY

We are pleased to have more than 100 individuals who have joined the Nicholas House Dream Builders Society to show their deep passion and commitment to helping homeless families. As a Dream Builders Society member, these individuals have pledged a significant, multi-year, unrestricted financial contribution to support our mission. The following have made a new pledge commitment during the past year to become Dream Builder members:

Lisa Ashby\*\*\*  
Crystal Beal\*\*  
Brian Beidleman\*\*  
Albert Edwards\*\*  
George Markley\*\*  
Jack Parsons\*\*  
Nikita Todd-Stanley\*\*  
Natalie Vuorioaho\*\*  
Richard Wilks, Sr.\*\*

## INDIVIDUAL DONORS

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## PRIVATE FOUNDATIONS

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Atlanta Women's Foundation\*\*\*  
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## ORGANIZATIONS

Atlanta Association Occupational Health Nurses\*  
Columbus Area Association of Occupational Nurses\*  
Evergreen Group & Associates\*  
Georgia Securities Association\*\*\*  
Good Girls Social Club\*  
Grant Park Neighborhood Association\*  
Imagine Nation Books, LTD\*  
Jack & Jill of America, Stone Mtn Chapter\*\*  
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Morningside Foundation Fund\*\*\*  
Portman Service League\*  
Rotary Club of North Atlanta\*  
The Economy Walter Charitable Fund\*  
United Way of Greater Atlanta\*\*\*  
Women Helping Women, Inc\*

## GOVERNMENT

City of Atlanta\*\*\*  
Combined Federal Campaign Employee Giving\*\*\*  
Federal Emergency Management Agency (FEMA)\*\*\*  
Fulton County Board of Commissioners, Human Services CSP Program\*\*\*  
State of Georgia - Department of Community Affairs\*\*\*  
State of Georgia - Department of Human Services\*\*\*  
U.S. Department of Housing and Urban Development (HUD)\*\*\*

## FAITH GROUPS

Christ Church Norcross Inc\*  
First Christian Church of Decatur\*  
Friendship Baptist Church\*\*  
Greater Piney Grove Baptist Church\*\*  
Jewish Federation of Greater Atlanta, Inc.\*  
Ministers Wives Ministers  
Widow Aide\*

Ormeadow Church\*\*  
Peachtree Presbyterian Church\*\*\*

## CORPORATIONS

Anonymous\*\*\*  
BB&T\*  
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Corporate Environmental Risk Management\*  
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Cox Communications\*  
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The Home Depot\*

We thank our many donors at all levels of contribution as well as those who give to us via United Way workplace giving who are not listed here. Please accept our apologies for any inadvertent errors or omissions.

# VOLUNTEERS IN ACTION

**METRO ATLANTA IS FULL OF HEROES** — individuals with a desire to help. Nicholas House helps volunteers to foster new connections, inspire and accelerate people-powered change in communities and neighborhoods in and around Atlanta. We believe everyone has the power to create change. Every action, no matter how small, is significant.

In 2018, through innovative and engaging volunteer experiences, we equipped thousands of families and individuals to help transform our community by connecting them to opportunities to serve and recognize their impact.

> *Volunteers served hundreds of meals to homeless families, empowered children and fostered their learning, discovery and growth, inspired homeless parents leading them to aim, act and achieve goals which led to improved quality of life and their self-sufficiency.*

> *Volunteers helped us to increase public awareness of family homelessness, knowledge of Nicholas House programs and services, fundraised during events, beautified our recreational and living spaces for families.*



## JOIN NICHOLAS HOUSE VOLUNTEERS IN ACTION

Share your time, your expertise, your resources!

CONTACT CHASE THOMAS AT [CTHOMAS@NICHOLAS.ORG](mailto:CTHOMAS@NICHOLAS.ORG) TO GET INVOLVED WITH AND STAY CONNECTED TO NICHOLAS HOUSE



TOURS ARE PROVIDED EVERY THIRD SATURDAY OF EACH MONTH (Except June & December)

TOURS BEGIN AT 10:30AM and end at 11:30AM.

REGISTER FOR A TOUR AT [WWW.NICHOLASHOUSE.ORG](http://WWW.NICHOLASHOUSE.ORG)

# MAKE A DIFFERENCE TODAY!

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